#### **Curriculum Vitae**

# JOSHUA PAUL EWALT

Revised April 2023 jewalt@nmu.edu

# **EDUCATION**

PhD in Communication: Rhetoric and Public Culture (2015), University of Nebraska-Lincoln

Dissertation: Rhetorical Constellations: On the Materiality and Mobility of Arrangement and Invention

*Committee:* Dr. Carly Woods (Chair), Dr. Ron Lee, Dr. Damien Pfister, and Dr. Marco Abel (External Member, English)

MA in Communication: Organizational Communication (2010), University of Nebraska-Lincoln

*Thesis:* Counter-Mapping as Place-Framing: Naturalized Injustice, De-Naturalized Community and Organizing for Social Change on Google Earth\*

Committee: Dr. Kristen Lucas (Chair), Dr. Phyllis Japp, and Dr. Kathleen Krone

\*Honorable Mention for University of Nebraska's Folsom Distinguished Thesis Award

BS in Speech Communication (May 2008), Northern Michigan University\*

\*Summa Cum Laude and Outstanding Graduating Senior in Speech Communication

# **ACADEMIC APPOINTMENTS**

Assistant Professor, Northern Michigan University, Department of Communication and Media Studies (2020-Present)

Assistant Professor, University of Utah, Department of Communication (2016-2019)

Assistant Professor, James Madison University, School of Communication Studies (2015 – 2016)

Graduate Teaching Assistant/Instructor, University of Nebraska-Lincoln, Department of Communication Studies (2008 – 2015)

#### AWARDS AND FELLOWSHIPS

Up-to-Us Micro-Grant for Hosting a National Issues Forum-style Discussion on Mental Health on Campus (2023)

Top Four Paper Award, Activism and Social Justice Division, National Communication Association (2019)

Outstanding Young Alumni Award, Northern Michigan University (2017)

Participant in NEH Summer Institute on Space, Place, and the Humanities, Northeastern University (2017)

Graduate Fellow, Center for Great Plains Studies, University of Nebraska-Lincoln (2013 – 2015)

Dean's Fellowship, University of Nebraska-Lincoln Graduate Studies (2014)

Outstanding Graduate Research Assistant Award, Department of Communication Studies, University of Nebraska-Lincoln (2013)

Phyllis Japp Scholar, Department of Communication Studies, University of Nebraska-Lincoln (2013)

Outstanding Graduate Research Assistant Award Honorable Mention, Office of Graduate Studies, University of Nebraska-Lincoln (2013)

Outstanding Graduate Research Assistant Award, Department of Communication Studies, University of Nebraska-Lincoln (2012)

Top Five Paper Award, GLBTQ Communication Studies Division, National Communication Association (2011)

Othmer Fellowship, University of Nebraska-Lincoln (2011-2014)

Folsom Distinguished Thesis Award Honorable Mention, University of Nebraska-Lincoln (2011)

Cooper Award for Top Teaching Assistant at the M.A. level, Central States Communication Association (2010)

Top Four Student Paper Award, Master's Education Division, National Communication Association (2010)

Samuel Becker Award for Top Graduate Student Paper in Media Studies, Central States Communication Association (2010)

# Top Four Paper Award, Rhetorical Theory and Criticism Group, Central States Communication Association (2009)

# **TEACHING**

#### **COURSES INSTRUCTED:**

# Northern Michigan University

SP 100: Public Address

SP 120: Small Group Communication

SP 250: Research Methods and Careers in Communication

SP 295: ST: Environmental Advocacy

SP 310: Communication Theory

SP 401: Persuasion

SP 402: Communication Criticism

BC 415: Intercultural Communication

SP 421: Organizational Communication

SP 432: Environmental Communication

# University of Utah

COMM 1270: Analysis of Argument

COMM 3050: Theoretical Approaches to Human Communication

COMM 3030: Communication and Social Responsibility

COMM 3190: Intercultural Communication

COMM 7000: Rhetorical Methods

# James Madison University:

SCOM 123: Fundamentals of Human Communication: Group Presentations

SCOM 381: Rhetorical Research Methods

SCOM 352: Communication and Social Movements

# University of Nebraska-Lincoln:

COMM 109: Fundamentals of Human Communication

COMM 189H: Communication and Globalization

COMM 200: Introduction to Communication Studies

COMM 209: Introduction to Public Speaking

COMM 210: Small Group Communication

COMM 211: Intercultural Communication

COMM 220: Introduction to Public Discourse

COMM 286: Business and Professional Communication

COMM 485: Small Group Theory

#### UNDERGRADUATE AND GRADUATE STUDENT MENTORSHIP:

Adan Mulvaney, Advisor for McNair Research Project entitled "Organizational Identification and Dignity among Female-Identifying Members of Scouts BSA," Northern Michigan University (Completed Summer and Fall 2022)

Ammar Hussein, Ph.D. Supervisory Committee Member, University of Utah (Defended Summer 2019)

Euni Kim, M.A. Supervisory Committee Member, University of Utah (Defended Spring 2019)

Michael Foist, M.A. Supervisory Committee Member, University of Utah (Defended Summer 2019)

Leanna Smithberger, M.A. Supervisory Committee Member, James Madison University (Defended Spring 2016)

### **PUBLICATIONS**

# PEER-REVIEWED JOURNAL ARTICLES AND BOOK CHAPTERS

- Ewalt, J. P. (2022). Oscillating scale and articulating regions: Power geometries and multiscalar publics in *People's Tribune's* coverage of Benton Harbor, Michigan. *Communication and the Public*, 7.1, 27-39.
- Ewalt, J.P. (2019). Visibility and order at the Salt Lake City Main Public Library: Commonplaces, deviant publics, and the rhetorical criticism of neoliberalism's geographies. *Communication and Critical/Cultural Studies*, *16*, 103-121
- Ewalt, J.P. (2018). Cultivating consubstantiality with the Land Institute: Organizational rhetoric and the role of place-making in generating organizational identification. *Communication Monographs*, 85, 380-398
- Ewalt, J.P. (2018). (Re)Arranging regional rhetorics. In B. McGreavy, J. Wells, G. McHendry Jr., and S. Senda-Cook (Eds.), *Tracing Rhetoric and Material Life: Ecological Approaches* (pp. 141-168). Chaim: Palgrave MacMillan
- Ewalt, J.P., & Cantrill, J. (2017). Victims "in" and protectors "of" Appalachia: Place and the common topic of protection in *Missing Mountains: We Went to the Mountaintop, but it Wasn't There*. In D. Ross (Ed.), *Topic-Driven Environmental Rhetoric* (pp. 106-124). London: Routledge
- Ewalt, J. P. (2016). Rhetoric, poetics, & Jacques Rancière's *The Ignorant Schoolmaster: Five lessons in intellectual emancipation*. *Philosophy & Rhetoric*, 49, 26-38

- Ewalt, J. P., Ohl, J., & Pfister, D.S. (2016). Rhetorical field methods in the tradition of *imitatio*. In R. Asen, R. Glenn Howard, K. Chávez, & S. McKinnon (Eds.), *Text* + *field: Innovations in rhetorical method* (pp. 40-55). University Park: Penn State University Press
- Blanton, R., & Ewalt, J. P. (2015). Rhetorical maneuvers: Reflections on being blue collar in an academic world. *Rhizomes: Cultural Studies in Emerging Knowledge, 27*, <a href="http://rhizomes.net/issue27/blanton.html">http://rhizomes.net/issue27/blanton.html</a>
- \*Ewalt, J. P., Ohl, J. J., & Pfister, D. S. (2013). Activism, deliberation, and networked public screens: Rhetorical scenes from the Occupy moment in Lincoln, Nebraska (Parts 1 and 2). *Cultural Studies & Critical Methodologies*, 13, 173-190
- Woods, C., Ewalt, J. P., & Baker, S. (2013). A matter of regionalism: Remembering Brandon Teena and Willa Cather at the Nebraska History Museum. *Quarterly Journal of Speech*, 99, 341-363
- Ewalt, J. P., & Ohl, J. J. (2013). 'We are still in the desert': Diaspora and the (de)territorialization of identity in discursive representations of the U.S. soldier. *Culture and Organization*, 19, 209-226
- Ewalt, J. P. (2011). Mapping injustice: The World is Witness, place-framing, and the politics of viewing on Google Earth. *Communication, Culture, & Critique, 4,* 333-354
- \*\*Ewalt, J. (2011). A colonialist celebration of national <heritage>: Verbal, visual, and landscape ideographs at Homestead National Monument of America. *Western Journal of Communication*, 75, 367-385
- Ewalt, J. P. (2011). The pain and exultation of representing place: Google Earth, environmental rhetoric, and the postmodern sublime. *Aether: A Journal of Media Geography*, 8a, 25-41

# EDITED SPECIAL ISSUE W/ INTRODUCTION

- McAlister, J. F., & Ewalt, J.P. (Eds.). (2018). New materialities and precarious mobilities: Reinventing studies of space and place. *Women's Studies in Communication*, 41
  - McAlister, J. F., & Ewalt, J.P. (2018). Introduction: New materialities and precarious mobilities: Reinventing studies of space and place. *Women's Studies in Communication*, 41, 339-348.

#### ADDITIONAL PUBLICATIONS

- Ewalt, J.P. (2022). "Shenandoah Valley (fiction)" *Archetype: A Literary Journal*, https://archetypemag.com/wp-content/uploads/2022/05/Archetype issue1.pdf
- Ewalt, J.P. (2019). The Agentic earth topos: Figuring a violent earth at the end of the Anthropocene. In C. Winkler (Ed.), *Networking Argument: Proceedings of the 20th Biennial NCA/AFA Conference on Argumentation*. London: Routledge/Taylor and Francis

- Ewalt, J.P. (2018). Review essay: Points of difference in the study of more-than-human rhetorical ontologies. *Rhetoric & Public Affairs*, *21*, 523-538
- Ewalt, J.P. (2017). Mapping and spatial studies. In D. Cloud (Ed.), *Oxford Research Encyclopedia of Communication and Critical Studies*. New York: Oxford University Press, <a href="https://oxfordre.com/communication/view/10.1093/acrefore/9780190228613.001.0001/acrefore-9780190228613-e-651">https://oxfordre.com/communication/view/10.1093/acrefore/9780190228613.001.0001/acrefore-9780190228613-e-651</a>
- Ewalt, J. P. (2016). The agency of the spatial. Women's Studies in Communication 39, 137-140
- \*Reprinted in *Readings in Rhetorical Fieldwork*, edited by Samantha Senda-Cook, Aaron Hess, Michael Middleton, and Daniele Endres (London: Routledge, 2019)
- \*\*Reprinted in *Readings in Rhetorical Criticism*, 5<sup>th</sup> edition, edited by Carl R. Burgchardt and Hillary A. Jones (State College, PA: Strata Publishing, 2017).

#### **CONFERENCE PRESENTATIONS**

#### COMPETITIVELY SELECTED PAPERS

- Ewalt, J.P. (2022, November). Actualization through Divergent Inventing Apparatuses: Rhetorical Invention in the Quarterly Reports of the Seney National Wildlife Refuge. Paper presented to the Rhetorical and Communication Theory Division of the National Communication Association, New Orleans, LA.
- Ewalt, J.P. (2022, November). *Moshe Safdie: Architectural Design as Rhetorical Invention*. Paper to be presented to the Visual Communication Division of the National Communication Association, New Orleans, LA.
- Ewalt, J.P. (2019, November). Oscillating scale and articulating regions: Exploring power geometries as a genre of activist rhetoric in People's Tribune's coverage of Benton Harbor, Michigan. Paper presented to the Activism and Social Justice Division of the National Communication Association, Baltimore, MD.
- Ewalt, J.P. (2018, November). *The Hyper-visible agora: Relentless visibility, civic surveillance, and layered articulation at the Salt Lake City Main Public Library.* Paper presented to the Visual Communication Division at the annual meeting of the National Communication Association, Salt Lake City, UT.
- Ewalt, J.P. (2018, June). *Rev. Edward Pinkney's regional rhetoric*. Paper presented at the 18th biennial meeting of the Rhetoric Society of America, Minneapolis, MN.
- Ewalt, J.P. (2017, July). The Agentic earth topos: Figuring a violent earth at the end of the

- *Anthropocene*. Paper presented at the biennial meeting of the NCA/AFA Conference on Argumentation, Alta, Utah.
- Damien Smith Pfister, Ohl, Jessy J. & Ewalt, J.P. (2016, May). *A Report on the construction of situations, in the context of augmented reality*. Paper presented at the 17th biennial meeting of the Rhetoric Society of America, Atlanta, GA.
- Ewalt, J.P. (2015, November). A rhetorical constellation of mobilities: Arrangement and invention at the Land Institute's Prairie Festival. Paper presented to the Critical and Cultural Studies Division at the annual meeting of the National Communication Association, Las Vegas, NV.
- Ewalt, J.P. and Woods, C. (2015, November). *Moving between regional rhetorics: The Multiple regionalisms of small town tours*. Paper presented to the Rhetorical and Communication Theory Division at the annual meeting of the National Communication Association, Las Vegas, NV.
- Ewalt, J.P. (2015, November). On Omnitopia as self-organizing ecologies: Predictable movements through the Black Hills of South Dakota. Paper presented to the American Studies Division at the annual meeting of the National Communication Association, Las Vegas, NV.
- Ewalt, J.P. (2014, May). At the borders of rhetoric, theory, and history: A topological approach to rhetorical historiography. Paper presented at the biennial meeting of the Rhetoric Society of America, San Antonio, TX.
- Ewalt, J.P. (2014, May). (Un)making Detroit: Documentary cinema and rhetoric at the borders of occupancy and exodus. Paper presented at the annual meeting of the Rhetoric Society of America, San Antonio, TX.
- Ewalt J.P., & Moore, J. (2014, April). Family, labor, and place: Placing women's oral histories of the Dust Bowl within the context of contemporary environmental advocacy. Paper presented at the annual Great Plains Studies Symposium on "Drought in the Life, Culture and Landscapes of the Great Plains," Lincoln, NE.
- Ewalt, J.P., & Ohl, J. (2013, November). *Representation and differentiated imitation in rhetorical field methods*. Paper presented to the NCA Preconference Seminar on "Connecting Textual Criticism and Field Work" at the annual meeting of the National Communication Association, Washington, DC.
- Krone, K., Ewalt, J.P., Utah, C., & Walther, J. (2013, November). *Organizing on behalf of refugee resettlement: Rethinking organizational collaboration and conflict as organizing struggle.* Paper presented to the Organizational Communication Division at the annual meeting of the National Communication Association, Washington, DC.
- Ewalt, J.P. (2013, November). *BioMapping and the distribution of the sensible: Toward an alternative understanding of rhetorical cartography*. Paper presented to the Critical/Cultural Studies Division at the annual meeting of the National Communication Association, Washington DC.

- Ewalt, J.P., & Ohl, J. (2012, November). "Public opinion" in the age of biopolitics and networked media. Proposition paper presented to the Public Sphere Theory Preconvention Seminar at the annual meeting of the National Communication Association, Orlando, FL.
- Ewalt, J.P. (2012, November). *An uncontrollable presence: The paradoxes of public memory and the globalization from below movement*. Paper presented to the Organizational Communication Division at the annual meeting of the National Communication Association, Orlando, FL.
- Ewalt, J.P., & Baker, S. J. (2011, November). *Girls love fashion and boys don't cry: Rhetorical assemblages and the disciplining of queer voices at the Nebraska History Museum.*Paper presented to GLBTQ Communication Studies Division at the annual meeting of the National Communication Association, New Orleans, LA.
- Ewalt, J.P. (2011, November). *Mapping injustice: The World is Witness, place-framing, and the politics of viewing on Google Earth.* Paper presented to the Mass Communication Division at the annual meeting of the National Communication Association, New Orleans, LA.
- Ewalt, J.P. (2010, November). A colonialist celebration of national heritage: Verbal, visual, and landscape ideographs at Homestead National Monument of America. Paper presented to the American Studies Division at the annual meeting of the National Communication Association, San Francisco, CA.
- Ewalt, J.P. (2010, November). *Toward the development of a pragmatic ethical criticism:* In Bruges, *mediated violence, and the moral imagination.* Paper presented to the Communication Ethics Division at the annual meeting of the National Communication Association, San Francisco, CA.
- Krone, K., & Ewalt, J.P. (2010, November). *The problem of voice in stakeholder models of community consensus building*. Paper presented to the Peace and Conflict Division at the annual meeting of the National Communication Association, San Francisco, CA.
- Ewalt, J.P. (2010, March). *Google Earth, environmental rhetoric and the postmodern sublime*. Paper presented to the Media Studies Interest Group at the annual meeting of the Central States Communication Association, Cincinnati, OH.
- Ewalt, J.P. (2009, November). A discourse of material, symbolic and emotional change: the rhetoric of reclamation and the construction of the postmodern sublime. Poster presented to the Environmental Communication Division at the annual meeting of the National Communication Association, Chicago, IL.
- Ewalt, J.P. (2009, November). When David met Goliath in Appalachia: A case study in the organizational identity, identification, and rhetorical vision of Appalachian Voices. Paper presented to the Master's Education Division at the annual meeting of the National Communication Association, Chicago, IL.

- Ewalt, J.P. (2009, March). The messenger climbed atop the mountain: The universal audience, quasilogic by transitivity, and the establishment of a messenger's identity in Lost Mountain. Paper presented to the Rhetorical Theory and Criticism Interest Group at the annual meeting of the Central States Communication Association, St. Louis, MO.
- Ewalt, J.P., & Cantrill, J. (2007). Victims "in" and protectors "of" Appalachia: A frame analysis of "Missing Mountains: We Went to the Mountaintop, but it Wasn't There." Paper presented at the biennial Conference on Communication and the Environment, Chicago, IL.

#### COMPETITIVELY SELECTED DISCUSSION PANELS

- \*Ewalt, J.P., Cram, E., Harris, L. J., Maldonado, J. A., McAlister, J. F., Pham, V., & Towns, A. (2018, November). *New materialities, new mobilities: Retheorizing place through embodied and experiential differences.* Panel to be presented to the Rhetorical and Communication Theory Division at the annual meeting of the National Communication Association, Salt Lake City, UT.
- \*Ewalt, J.P., Crick, N., Hobson, K., Ono, K., Ohl, J., Stroud, S., (2017, November). Assessing the legacies of relativist epistemologies: Trump and the left's return to truth. Panel to be presented to the Critical and Cultural Studies Division at the annual meeting of the National Communication Association, Dallas, TX.
- McAlister, J.F., Rollo, D., Champine, T.A., Houdek, M., Ewalt, J.P., Towns, A., & Rooney, M. (2016, November). *Commemorating Doreen Massey: Mapping a scholar's influence*. Panel presented to the Rhetorical and Communication Theory Division at the annual meeting of the National Communication Association, Philadelphia, PA.
- Daly, K., Ewalt, J.P., Ingram, B., Moreland, K., and Stefanski, N. (2016, May). *New Materialisms, rhetoric, and the generation of social change*. Panel presented at the biennial meeting of the Rhetoric Society of America, Atlanta, GA.
- \*Ewalt, J.P., & Mease, J., Cooren, F., Manning, J., Simonson, P., Terry, D. (2015, November). Reconstituting the constitutive: Embracing opportunities for cross-disciplinary research on the communicative constitution of worlds. Panel presented to the Opportunities Regarding Research unit at the annual meeting of the National Communication Association, Las Vegas, NV.
- \*Ewalt, J.P., Cram, E., Dickinson, G., McAlister, J., & Tell, D. (2014, November). *Placing feminist geographies in the pasts, presents, and futures of critical/cultural studies: A roundtable discussion*. Panel presented to the Critical/Cultural Studies Division at the annual meeting of the National Communication Association, Chicago, IL.

<sup>\*</sup>Organizer/submitter, or co-organizer/co-submitter, of the panel.

#### **INVITED PRESENTATIONS**

- Key pieces of advice for public speaking, Full Sail program (Hunt Hall), Northern Michigan University (2023)
- The case for incivility, Civility Week, Northern Michigan University (2023).
- *Keywords for the study of place,* Senior capstone seminar on Oral Histories, Dr. Mike Davis, James Madison University (2016)
- *The four functions of theory,* Graduate Seminar in Communication Theory, Dr. Carlos Alemán, James Madison University. (2015).
- Lessons learned from the Genoa case study, Board of Directors of the Genoa U.S. Indian Industrial School Museum in Genoa, NE (2015)
- Rhetorical constellations: On the materiality and mobility of arrangement and invention. Student chapter of the Rhetoric Society of America, University of Nebraska, Lincoln (2015)
- Teaching place as a site of multiplicity, Brownbag Session on Place-Based and EcoCritical Pedagogies, University of Nebraska-Lincoln (2014)
- Communication coaching for the civic engagement project for government classes at Lincoln East High School. Worked with high school teacher to introduce foundational concepts related to the construction of public argumentation and apply the concepts to the issue of gun control (2013)
- (w/ Jessy Ohl), Life, population, and the multitude: Re-terming the vocabulary of communication theory in the era of biopolitics, Colloquium, University of Nebraska-Lincoln Department of Communication Studies (2013)

#### **SERVICE**

#### COMMUNICATION DISCIPLINE

# Editorial Board Membership:

Western Journal of Communication (2023-Current) Communication and Critical/Cultural Studies (2019-Current)

#### Ad Hoc Reviewer:

Management Communication Quarterly (2023) Western Journal of Communication (2023) Rhetoric Society Quarterly (2022) Western Journal of Communication (2021) Communication Quarterly (2021) Environmental Communication (2020)

Women's Studies in Communication (2019-2020)

Environmental Communication (2018-2019)

International Journal of Communication (2018)

*Review of Communication* (2018)

Communication and Critical/Cultural Studies (2018)

Critical Studies in Media Communication (2018)

*Cultural Studies* ⇔ *Critical Methodologies* (2015)

Communication Yearbook 40 (2015)

Communication, Culture, & Critique (2012)

# Respondent:

"Top Papers in American Studies," American Studies Division, *National Communication Association* (2018)

"Bodies, Spatial Logics, and Built Environments," Critical and Cultural Studies Division, *National Communication Association* (2018)

"Theorizing Public Memory via Constructions of Space, Time, & Physicality," Rhetorical & Communication Theory Division, *National Communication Association* (2016)

#### Reviewer

National Communication Association:

Activism and Social Justice Division (2022; 2016)

Critical and Cultural Studies (2019; 2018; 2016; 2015; 2014)

Rhetorical and Communication Theory (2019; 2017; 2016; 2015; 2014)

American Studies (2018; 2017; 2016; 2015)

#### Panel Chair

"Critical Urban Studies," Critical/Cultural Studies Division of the National Communication Association. (2014)

#### Committee Member:

Nominating Committee, Rhetorical and Communication Theory Division of the National Communication Association (2023)

Article of the Year Award, Critical and Cultural Studies Division of the National Communication Association (2018)

#### NORTHERN MICHIGAN UNIVERSITY

Chair, Executive Committee, Department of Communication and Media Studies (Fall 2022-Current)

Chair, Committee on Undergraduate Programming (Fall 2022-Current)

Board of Directors, WUPX (2022-Current)

Member, Committee on Undergraduate Programming (2021-2022)

Interviewer, Presidential Scholars Competition (2020)

UNIVERSITY OF UTAH

Seminar Leader, "Publics and Public Rhetoric," 2<sup>nd</sup> Biennial Rocky Mountain Rhetoric Symposium (2018)

Co-Advisor, Graduate Student Chapter of the Rhetoric Society of America (2017-2019)

Committee Member, Graduate Committee (2018 - 2020); Peer Teaching Review Committee (Spring 2018); Assistant Professor in Environmental Communication Search Committee (2017).

Host, Colloquium Lecture by Dr. Heather Hayes (2017)

Course Director, COMM 3030: Communication & Social Responsibility (Spring 2018-Current); COMM 3460: Rhetorical Criticism, University of Utah (2018 - 2019)

Lead Author, Department of Communication and Department of Writing & Rhetoric Studies' proposal to host the 8th Biennial Rhetoric Society of America Summer Institute (2016).

Workshop Co-Leader, CV/Job Market Professional Development Session, 1st Annual Rocky Mountain Rhetoric Symposium (2016).

JAMES MADISON UNIVERSITY

Ad Hoc Reviewer, James Madison University Research Journal (2016)

Member, Ad Hoc Committee for Selection of Outstanding Honors Thesis Award (2016)

Participant, New Faculty Academy, program sponsored by the Center for Faculty Innovation (2015)

UNIVERSITY OF NEBRASKA-LINCOLN

Committee Member, Honors and Awards Committee (2011-2012; 2013-2014), Graduate Recruitment Committee (2012-2013), Graduate Committee (2011-2012)

Small Group Moderator, University of Nebraska Public Policy Center (2009-2011)

#### PROFESSIONAL ORGANIZATIONS

# National Communication Association

# REFERENCES AVAILABLE UPON REQUEST